

Beat: Travel

## **HONG KONG to Transform Into a Multi-Sensory Animated Experience at Night**

### **Hong Kong Pulse Light Show**

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**USPA NEWS** - Summer Nights in Hong Kong will mesmerize Visitors with a Spectacular Multi-media Display of Dazzling Lighting, 3D Visuals, Cutting-edge Technology, and Special Music and Audio Effects in the return of the Internationally-acclaimed Hong Kong Pulse Light Show. Organized by the Hong Kong Tourism Board (HKTB), the Newly Designed Show runs now through September 2 in the Open Piazza at the Hong Kong Cultural Centre in Tsim Sha Tsui.

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Visitors will be immersed in a Fantasy World of Animated Characters including a Dragon, along with his Best Friend, the Rooster, as they embark on an Exhilarating Ride through the Heart of Hong Kong, where they experience the City's Vibrancy and Unique Culture. The Duo encounters a myriad of Colorful Animated Characters, including Pineapple Buns, Egg Waffles and Dim Sum, and through the Magic of 3D Projection they jump off screen into the shape of LED Light Sculptures and Giant Floating Inflatables. Visitors can also activate an Alarm Clock through Pressure Sensing mats to awaken the Dragon projected on the Harbor Front's famous Clock Tower.

The Hong Kong Pulse Light Show will operate Five Times Daily beginning at 8:20 p.m., 8:40 p.m., 9:00 p.m., 9:20 p.m., and 9:40 p.m., with Each Session running for Eight Minutes.

Source : Hong Kong Tourism Board

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